



2011

RAM 1500



TOUGH HARD WORKER LEGENDARY DURABILITY

When you rely on a truck for your daily drive, you've got to work smart and come prepared with strength, experience, and the guts to lead the way. In a word, it demands a Ram 1500. This sculpted exterior ranks best-in-class^{[1]*} for aerodynamics so good they contribute to fuel efficiency and a quiet ride. Underneath, the class-exclusive^[1] five-link coil spring rear suspension provides exceptional comfort with no compromise in capability. Innovative power separates Ram from the minor players; here, the available 5.7-liter HEMI[®] V8 fuels the strength for payload and towing. Two significant technologies are at work here: the intelligent Fuel Saver Technology transforms this powerful engine from an 8-cylinder into a fuel-sipping 4-cylinder, with Variable Valve Timing (VVT) to multiply the efficiency factor. And no surprise that Ram Crew Cab 1500 broke new ground with the innovative available RamBox[®] storage system — still a class-exclusive^[1] advantage. For more, visit us at ramtrucks.com or check out blog and commentary from the world of Ram at RamZone.com

*A note about this brochure: All disclaimers and disclosures can be found on the specifications page.





RAM 1500 CREW CAB LARAMIE SHOWN IN LIGHT
PEBBLE BEIGE WITH BARK BROWN ACCENTS. SHOWN
WITH OPTIONAL FEATURES. ***DRR1JUS4_02*

GO THE DISTANCE IN COMFORT AND CONVENIENCE. You've earned this ride: soft-touch trim combined with available ventilated front seats that circulate air. Why? Because a cabin of this grade is all about exceptional comfort. Cloth seats on SLT, Big Horn, Outdoorsman, and Sport models resist stains and odors, and prevent static. Opt for the appointments of Laramie, and you're sitting in the softly robust saddle of stitched leather-trimmed seats. Add intelligent instrumentation, available heated seats and a heated steering wheel to the spaciousness of Ram Crew Cab, and you've got a truck that leaves nothing to want.



STAY CONNECTED. Outfit your Ram with Uconnect® to help stay in touch with the people, music, and devices that matter most. It acts as the hub for your most important media — cell phone, Internet, satellite radio, navigation system, and personal devices, such as an iPod® or smartphone. The Uconnect user-friendly systems are designed to make your life easier, wherever you roam.



PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth® compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book⁽³⁾ — up to 1,000 entries — every time you get into your vehicle. Remote USB port lets you charge mobile devices.



WEB. Put the power of high-speed Internet in your vehicle with the available Uconnect Web.⁽⁴⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds making your vehicle a mobile Hotspot within a 150-ft range. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar;® it's all wireless. Subscription required. Sold separately.



VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select FM radio stations, SIRIUS® Satellite Radio⁽⁵⁾ channels, make and receive calls, select navigation destinations, and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.



MULTIMEDIA. Manage all of your media. You'll have six ways to access audio, including SIRIUS Satellite Radio⁽⁵⁾ (your first year of service is included), a 30GB hard drive, iPod Control with Voice Command and wirelessly stream music through Bluetooth streaming audio. Rear seat video can be accessed four ways: SIRIUS Backseat TV,⁽⁵⁾ DVDs, compatible multimedia devices, and gaming consoles.



NAVIGATION SOLUTIONS. Choose from either Garmin® or the Enhanced GPS Navigation systems. Garmin is easy to use, with Lane Guidance and other great features. The Enhanced GPS Navigation provides destination entry via Voice Command and SIRIUS Traffic⁽⁵⁾ for real-time traffic information on the go.

UCONNECT MEDIA CENTER RADIOS: AVAILABILITY

	130 (RES)	430 (RBZ)	430N (RHB)	730N (RER) (Available until 1/11/2011)	730N (RHR) (Available after 1/11/2011)
ST	•				
SLT	•	0	0		
Big Horn	•	0	0		
Outdoorsman	•	0	0		
Sport		•	0		0
Laramie		•	0	0	0

SELECT FEATURES

LCD Display		6.5-inch Touch	6.5-inch Touch	6.5-inch Touch	6.5-inch Touch
Optical Drive	CD/MP3	CD/DVD/MP3	CD/DVD/MP3	CD/DVD/MP3	CD/DVD/MP3
Navigation			Garmin		
SIRIUS Travel Link ⁽⁵⁾			•		•
SIRIUS Satellite Radio ⁽⁵⁾	0	•	•	•	•
Storage		30GB HDD	30GB HDD	30GB HDD	30GB HDD
Audio Jack	•	•	•	•	•
Hands-free Voice Command of Phone, Texting, Radio, Players ⁽⁶⁾	0	0	0		•
Bluetooth Streaming Audio ⁽⁶⁾	0	0	0		•
Remote USB Port for Digital Media Storage/Players (iPod) (not available on ST)	0	0	0		•

• = Standard 0 = Optional



SIRIUS TRAVEL LINK⁽⁵⁾ brings a wealth of useful information to your fingertips including: national weather information for current and forecasted weather, local fuel prices, sports scores for in-game and final scores, as well as weekly schedules and local movie theater listings (late availability).

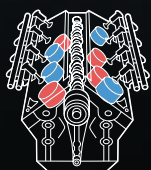


RAM 2500 CREW CAB LARAMIE CENTER BEZEL SHOWN
WITH WOOD TRIM. OPTIONAL EQUIPMENT SHOWN.
***RPAUS4_112

HEMI 5.7 LITER



INGENUITY DESIGNED TO MOVE YOU. When you've got an available 5.7-liter HEMI® V8-powered Ram 1500 in your grip, you're in charge of a power plant that's been proven since the engineering was developed over 50 years ago. Offering the innovations of Fuel Saver Technology and VVT, HEMI V8 quality is measured by a 5-Year/100,000-Mile Powertrain Limited Warranty.¹⁷



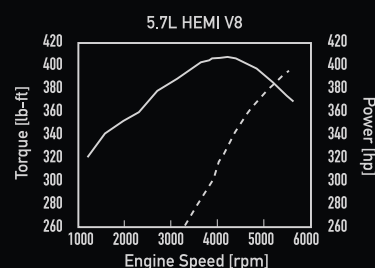
What starts as molten steel is transformed into performance that doesn't flinch at the red line. For this is the legendary HEMI V8 design, engineering contained within 5.7 liters of displacement, and so refined that it has become the exception to conventional rules.

Utilizing the highly effective hemispherical combustion chamber — a design that burns fuel efficiently while boosting the output — today's 5.7-liter HEMI V8 powering Ram pickups features a wealth of technological advantages. Leading the way is the intelligent Fuel Saver Technology, which articulates some of the finest technology for both fuel efficiency and power. Fuel Saver seamlessly shuts off four of the eight cylinders while under a select range of driving conditions. The transformation from a mighty V8 into a fuel-sipping 4-cylinder has decidedly positive effects on efficient operation and overall costs.

20 MILES PER GALLON 390 HORSEPOWER

EPA est. 14 city/20 hwy mpg for Ram 4x2.

Along with Fuel Saver is Variable Valve Timing — VVT, where its application in the HEMI V8 results in better performance and more efficient overall operation. Because VVT focuses on engine breathing throughout the rpm range, torque is affected, giving you increased torque for towing and hauling.



390 horsepower @ 5,600 rpm
407 lb-ft of torque @ 3,950 rpm

One notable HEMI V8 asset for Ram 1500 is its Short Runner Valve (SRV) Active Intake Manifold, which controls air intake flow more efficiently by changing port length based on engine rpm. SRV technology contributes to both horsepower and torque improvements, and is part of why this engine has won numerous awards and honors — and will, we think, continue to do so.

Three engine choices, two transmissions, two transfer cases. For 2011, Ram 1500 covers the territory of capability by offering powertrain components that have proven themselves to work, day in and decade out. Quality is built-in by design. Irrespective of the engine and transmission you choose to harness Ram power, in addition to the bumper-to-bumper 3-Year/36,000-Mile Limited Warranty,⁶⁹ our powertrains feature one of the best warranties ever: the formidable 5-Year/100,000-Mile Powertrain Limited Warranty.⁷⁷



5.7-LITER HEMI V8. With Variable Valve Timing (VVT), Fuel Saver Technology, and an Active Intake Manifold, the HEMI V8 is pure power for Ram Pickups, generating 390 horsepower and 407 lb-ft of torque.

4.7-LITER FLEX FUEL V8. Offers high-flow cylinder heads and exhaust manifolds — plus dual spark plug technology and E85 (ethanol) compatibility. 310 horsepower, 330 lb-ft of torque.

3.7-LITER V6. STANDARD. Capable and competitive, this proven performer features Electronic Throttle Control to churn out 215 horsepower and 235 lb-ft of torque.



545RFE 5-SPEED AUTOMATIC. This transmission is standard with 4.7-liter and 5.7-liter 2WD/4WD Ram 1500 applications. It features the very practical Tow/Haul Mode and Electronic Range Select (ERS), a means of greater control when upshifting and/or downshifting.

42RLE 4-SPEED AUTOMATIC. A proven component that's specific to 3.7-liter 2WD Ram 1500 models, with capability and sophistication to handle unexpectedly large tasks. This transmission also features the Tow/Haul Mode and ERS.



NVG243 TRANSFER CASE. A part-time, two-speed transfer case, with three operating ranges plus Neutral. Constructed of durable yet lightweight aluminum. Electronically operated, with instrument panel-mounted switch.

BW44-44 TRANSFER CASE. This two-speed operates on-demand, and features four operating ranges, plus Neutral. Electronically operated, with instrument panel-mounted switch. At the low end of the operating range, the reduction ratio is a robust 2.64:1.





THIS IS WHAT IT TAKES.



EXPECT YOUR FRIENDS TO COUNT ON YOU — AND YOUR RAM 1500. You and Ram 1500 have what it takes, whether it's helping a pal or providing the means to earn your daily bread. Because when it comes to towing, assets like the standard and comprehensive Electronic Stability Control^[8] system definitely help. Hauling? Count on your Ram 1500 to deliver the goods with impressive control, handling and maneuvering and, with that class-exclusive^[1] five-link rear coil spring suspension, outstanding comfort.

MASTER THE TOWING. It's built for the independent lifestyle — but your Ram 1500 is eager to get hitched up, offering a very impressive towing capacity of 10,450 lb when properly equipped. And while providing more than five tons of pulling power is a formidable number, the total package here means you're backed with a raft of systems to help master towing. For example: The Electronic Stability Control (ESC)^[8] System which includes All-Speed Traction Control, Brake Assist, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Control; all help keep truck and trailer on target. Ram's automatic transmissions are equipped with Electronic Range Select, providing further manual control and those transmissions include a Tow/Haul Mode to optimize shift points and gear selection; it's tailored to handle heavier loads. And if you're hauling with the available 4.7-liter V8 or 5.7-liter HEMI[®] V8, count on a heavy-duty cooling system to help on steep grades.

All 1500 models feature 4- and 7-pin trailer harness connectors as standard equipment. Available towing features include a Class IV hitch receiver, tow hooks, 7x11-inch trailer tow mirrors and the fully integrated electronic trailer brake controller, allowing the driver to increase or decrease the amount of force applied to the trailer's brakes depending on load requirement. Further features are just as cool as that standard heavy-duty cooling system on all V8 power plants — like the available Electronic Vehicle Information Center to help drivers monitor all the essential system temperatures and the various pressures of the engine, transmission and cooling system; it even has a display for the trailer brake controller. And finally, the available ParkView[®] Rear Back-Up Camera^[22] sure makes backing up to a trailer to hook it up far less of a chore.



DUAL PURPOSE. ONLY RAM.

You know what to bring and Ram 1500 was built to pack it. This pickup is more than a bed and cab; it's your road office and home on the road, ingeniously carrying all of your gear securely, keeping it organized, clean, and safe.

Take the class-exclusive¹ RamBox[®] Cargo Management System, available on Ram 1500 Crew Cab models. This two-part system is comprised of two dry, lockable and lighted storage bins on both exterior sides of the bed. Each is large enough for big tools, golf clubs, or can function as a clever built-in and drainable ice chest holding up to 120 twelve-ounce cans. Add an available Accessory by Mopar[®] — the RamBox Holster — to carry fishing rods, long guns, or both in the side boxes.

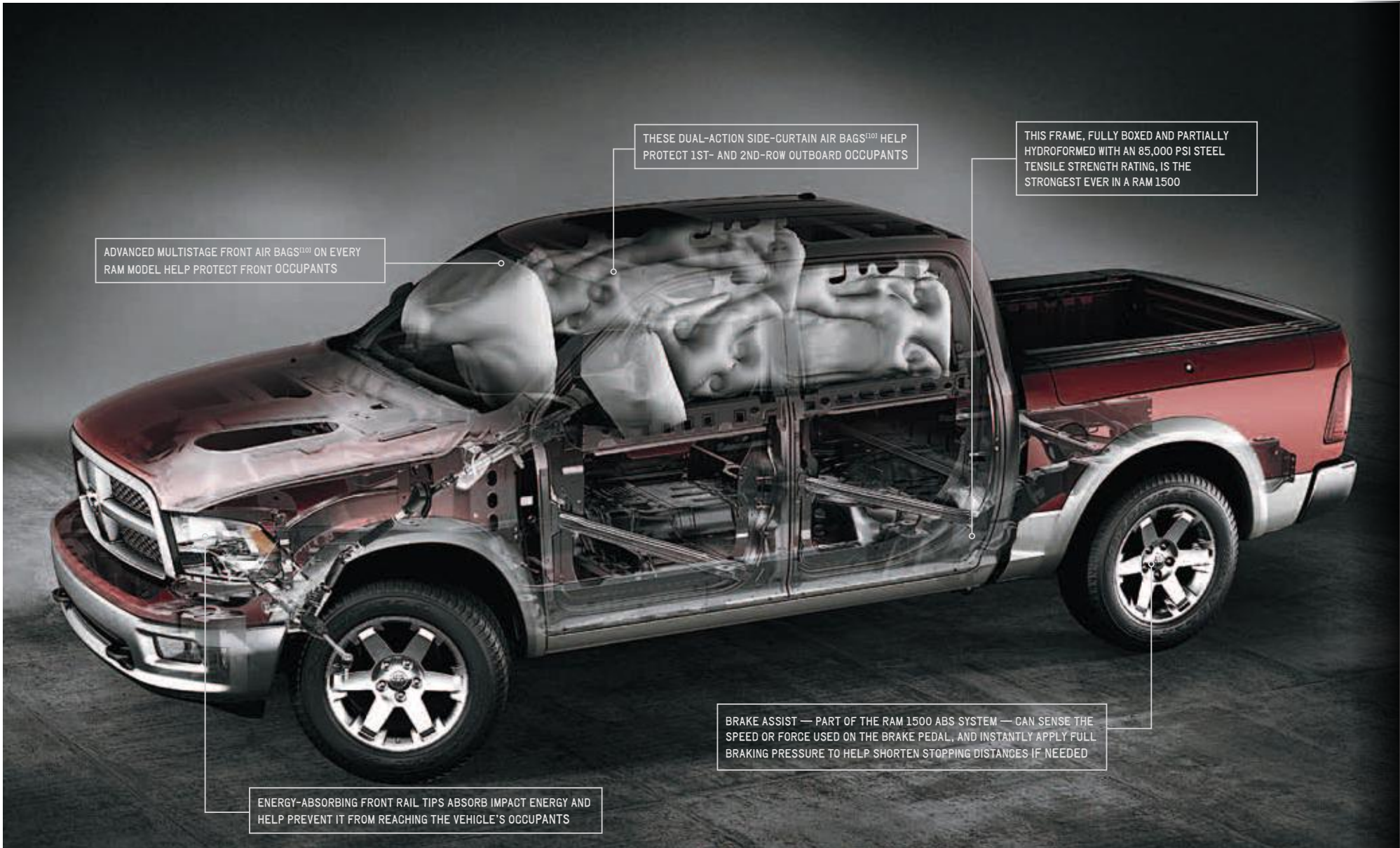
The other half to the RamBox Cargo Management System is a bed extender/divider. Stored securely at the front of the bed, it unfolds to customize the cargo area and extend usable cargo bed length. Reverse it to divide the bed for specific cargo-carrying needs. Also included is a cargo rail system with four adjustable cleats.

Additional storage features on Crew Cab models include the in-floor bins and the dual glove boxes for maps, gloves, and similar items. The Under-the-Rear-Seat Storage is accessible simply by lifting the dual-function 60/40 split rear seat, and offers additional space when you need to store valuables out of sight.

There's always more to discover about the ultra-capable Ram 1500 models and the wide variety of Authentic Accessories by Mopar. Share your experiences with the rest of the Ram world at twitter.com/RamTrucks and visit ramtrucks.com and mopar.com for more information.



RAM 1500 LARAMIE CREW CAB SHOWN IN TWO-TONE DEEP CHERRY RED CRYSTAL PEARL AND LIGHT GRAYSTONE PEARL. OPTIONAL EQUIPMENT SHOWN.



ADVANCED MULTISTAGE FRONT AIR BAGS¹⁰⁰ ON EVERY RAM MODEL HELP PROTECT FRONT OCCUPANTS

THESE DUAL-ACTION SIDE-CURTAIN AIR BAGS¹⁰⁰ HELP PROTECT 1ST- AND 2ND-ROW OUTBOARD OCCUPANTS

THIS FRAME, FULLY BOXED AND PARTIALLY HYDROFORMED WITH AN 85,000 PSI STEEL TENSILE STRENGTH RATING, IS THE STRONGEST EVER IN A RAM 1500

BRAKE ASSIST — PART OF THE RAM 1500 ABS SYSTEM — CAN SENSE THE SPEED OR FORCE USED ON THE BRAKE PEDAL, AND INSTANTLY APPLY FULL BRAKING PRESSURE TO HELP SHORTEN STOPPING DISTANCES IF NEEDED

ENERGY-ABSORBING FRONT RAIL TIPS ABSORB IMPACT ENERGY AND HELP PREVENT IT FROM REACHING THE VEHICLE'S OCCUPANTS

TESTED TO THE EXTREME.

Preproduction models were tested under conditions that range from 3,000 hours of component operation without stopping, to temperature extremes that range from -20°F to 180° Fahrenheit — more than most of us will ever experience. And that degree of testing is just the start. Because safety and security in your Ram 1500 is, in every way, comprehensive in scope.

Your 2011 Ram 1500 includes a raft of components and systems designed to protect and serve. The standard Electronic Stability Control (ESC)¹⁰¹ includes Hill Start Assist, Trailer Sway Control, All-Speed Traction Control and Electronic Roll Mitigation; all help with handling, maneuvering and control of trailered vehicles. For more, bookmark the Ram Web site and visit often. It's simple to remember and navigate: ramtrucks.com



SAFETY AND SECURITY FEATURES

BRAKE PROGRESS THAT JUST DOESN'T STOP. It's the most comprehensive and advanced standard braking system ever on Ram, and it's designed to do far more than stop you in your tracks. 2011 Ram 1500 offers an available power/memory adjustable brake pedal along with the standard Electronic Stability Control (ESC).^[6]

ANTILOCK BRAKING SYSTEM (ABS). Standard on all Ram 1500 models, this four-wheel ABS is an electronically operated multichannel system that controls each brake individually — the electrical system is independent from all other circuits. ABS is actually part of the Electronic Stability Control (ESC)^[6] system. ESC sensors are so sophisticated, they instantly detect slippage and allowance in off-road conditions, such as dirt or gravel.

ELECTRONIC STABILITY CONTROL (ESC).^[6] Using information from sensors, driver input, and software, ESC helps the driver maintain vehicle directional stability under many different driving conditions.

The wide-ranging ESC system is comprised of the following five systems:

TRAILER SWAY CONTROL (TSC). TSC can recognize a swaying trailer and automatically apply any individual wheel's brakes and/or reduce the engine power in an attempt to eliminate the trailer sway. TSC applies brake pressure on all four wheels to slow the vehicle, while increasing pressure on one front wheel to counteract the sway.

ALL-SPEED TRACTION CONTROL. Wheel slippage in wet or icy conditions is reduced to a minimum through automatic adjustments to both engine and brakes.

HILL START ASSIST (HSA). Hill Start Assist is especially valuable when off-road or when towing on inclines. HSA maintains brake pressure until enough engine torque is produced for forward motion.

ELECTRONIC ROLL MITIGATION (ERM). Sophistication at every turn: if the ERM system detects a potential rollover (for example, a corner taken too sharply, or a swerve to avoid a problem), it automatically applies the correct brakes while simultaneously fine-tuning the throttle.

BRAKE ASSIST. This adjunct to the antilock braking system can sense the speed or force used to press the brake pedal. It's so refined, it can determine that an emergency stop is underway then instantly apply full braking pressure to help shorten stopping distances.

TIRE PRESSURE MONITOR. Should the air pressure in any tire be significantly reduced, audible and visible warnings from the Tire Pressure Monitoring System go to work. Standard on all models. In vehicles equipped with EVIC, the actual tire pressure is displayed.



Introducing the newest edition to the multidimensional 2011 Ram family, the off-road capable Ram Outdoorsman. Built specifically for towing and handling in the great outdoors, New Ram Outdoorsman gives the hunter, fisherman and camper a rugged exterior with engineering designed to make long trips and nights under the stars a breeze. Outdoorsman is available in 4x4 and 4x2 configurations; standard power comes from the Flex Fuel-calibrated 4.7-liter V8, with the formidable 5.7-liter HEMI® V8 available.



The distinctive Outdoorsman exterior features a two-tone color scheme with lower Mineral Gray Metallic body, accented wheel flares and bumpers and a body-color grille with a Black honeycomb insert, complemented by invaluable fog lamps and quad headlamps. Special Outdoorsman badging completes the rugged look. For 4x4 models, skid plates for the transfer case and front suspension help offer indispensable protection for off-road driving.

Further capability comes from tough tow hooks built into the front bumper, along with a 3.92 rear axle ratio with limited slip/antispin differential that teams up with a Class IV trailer hitch, an ideal combination for towing boats, campers and ATVs. The range of your activities is dramatically extended with Outdoorsman's extra-large 32-gallon fuel tank (not available on Regular Cab short box models, where a 26-gallon tank is standard).



Inside you'll find premium cloth bucket seats, a leather-wrapped steering wheel with audio controls and SIRIUS® Satellite Radio,^[5] in-console 115-volt AC outlet and full center console with shift lever. Functional all-weather mud/slush mats replace the usual carpeted mats. Add 10-way power driver's seat, power heated side-view mirrors featuring turn signals and puddle lamps, an auto-dimming rearview mirror, and a handy overhead console with universal garage door opener, plus standard remote start and security alarm.

Built to take the high and low roads, Ram Outdoorsman is designed to venture deep into nature — while providing all the towing strength and power expected of every Ram 1500 model.



While your new 2011 Ram Outdoorsman is ready to take on the great outdoors, you can customize it with a wide variety of Authentic Accessories by Mopar® specifically designed and built for this specialized Ram pickup. This is how you bring out the best in Outdoorsman.

Offering characteristically superb fit and finish, these accessories are ideal for Outdoorsman. Items custom-designed for the great outdoors range from the RamBox Holster to Vinyl Graphics and Seat Covers featuring a camo pattern from Mossy Oak® — the official Camouflage source for Ram trucks. Bed Tie-Downs, Cargo Ramps, and the convenient Back-Up Camera are given naturals for campers and fishermen, while practical additions like the Drop-In Bedliners and Tonneau Covers can help protect your new Ram's cargo area for decades. To extend capability and security on the trek, look to the Pickup Box Utility Rails, Bed Extender, Bed Mount Cargo Basket/Cargo Net and Cargo Bin Locks. No matter which model you drive, there are numerous Authentic Accessories for your new Outdoorsman — and all Ram 1500 models. Get more at mopar.com



Of all the available models of new Outdoorsman to choose from, there's one in particular that goes the extra mile for the avid fisherman and hunter — and that's Outdoorsman Crew Cab, with the class-exclusive option^[1] of the versatile RamBox® Cargo Management System.

RamBox is comprised of two side-mounted bins that are drainable, waterproof, lighted and lockable. As a point of comparison, each is large enough to hold a bag of golf clubs — so they'll easily accommodate folded tents, equipment, or tools. The RamBox system also includes a cargo bed divider/extender, cleats, and other cargo-friendly gear. Particularly appealing for RamBox users is the new available RamBox Holster — an Authentic Accessory by Mopar — a custom-fitted insert to hold long guns, fishing rods and reels, or both. Get the big picture at mopar.com



OUT AND OUT OUTFITTED.

There's one area that shows off partnership, design excellence and outstanding fit and finish — the connection between Ram 1500 and Authentic Accessories by Mopar.® These accessories meet the need across the board, providing the style that makes your Ram 1500 grab attention on the pavement. Accessories like 20-inch chrome-plated cast aluminum wheels address both looks and performance, while the variety of bed protection products help preserve your Ram over years of service.

If you think that Authentic Accessories by Mopar stop with the eye-catching Chrome Fuel Filler Doors or Chrome Exhaust Tips, think again. The Mopar inspired RamBox® Holster for Ram Crew Cab's innovative RamBox® Cargo Management System lets you transport long guns or fully equipped fishing rods and reels. Telescoping Trailer Tow Mirrors are indispensable when towing large units like campers and horse trailers, and are just the start when you're looking at the raft of additional trailering accessories that help with all your towing needs.

Authentic Accessories by Mopar give you an extra boost in capability, style and character — and they're designed to go the extra mile. You'll find a far more complete picture when you log on to mopar.com

AUTHENTIC RAM ACCESSORIES





Virtually everywhere you look on Ram 1500, there's an Authentic Accessory by Mopar that adds convenience to life.

(A) Head-Restraint DVD Rear Seat Video

(B) Telescoping Trailer Tow Mirrors

(C) Under-Rail-Bedliners

(C) Pickup Box Utility Rails

(C) Diamond Plate Toolboxes

(D) Bed-Mount Cargo Baskets

(E) Fiberglass Tonneau Cover

(F) Rear Cargo Bed Step

Portable Navigation Systems (not shown)

Investigate further at mopar.com





**1500
REGULAR CAB ST**

**1500
QUAD CAB[®] SLT**

**1500
BIG HORN**

TRIM LEVELS AND EQUIPMENT

RAM 1500. EQUIPMENT AND TRIM LEVELS MADE FOR EVERY PURPOSE. Every Ram Truck model serves its purpose, from the work-intensive Ram Regular Cab ST long bed and the worker-friendly and ultra-spacious Crew Cab to the distinctive, new off-road capable Ram Outdoorsman. You'll find equipment and trim levels to match, from the comprehensive ST to the luxurious Laramie trim. A wide variety of wheels, and an even wider selection of Authentic Accessories by Mopar,[®] all let you custom-design your Ram to your personal taste and need. Each successive trim level includes the features of the previous trim level, with exceptions noted in the details. For the really big picture, bookmark ram.com

RAM 1500 ST. Mechanical: 3.7-liter V6 engine with 4-speed automatic transmission on 4x2 ST models, 4.7-liter V8 with 5-speed automatic on 4x2 Crew Cab ST and all 4x4 ST models, Electronic Stability Control (ESC),^[6] automatic headlamps, tilt steering, air conditioning, 26-gallon fuel tank (32-gallon for Regular Cab Long Box), P265/70R17 BSW tires. Safety and Security: Electronic Stability Control (ESC),^[6] 4-wheel disc ABS, advanced multistage air bags,^[10] side-curtain air bags.^[10] Exterior: Black upper fascia with Gray bumpers, chrome grille with Black inserts, bed rail caps, locking tailgate, 4- and 7-pin trailer connectors. Interior: Vinyl 40/20/40 front seat, folding rear seat on Quad and Crew Cab, vinyl flooring, base audio speakers.

RAM 1500 SLT. All of the ST features, with these additions/exceptions: Mechanical: 4.7-liter V8 with 5-speed automatic transmission, 17-inch aluminum wheels. Safety and Security: Remote keyless entry. Exterior: Body-color upper fascia, chrome bumpers, chrome grille with Black inserts, chrome door handles, Black power heated mirrors, underhood lamp. Interior: Power sliding rear window (on Quad and Crew Cab Big Horn models only), express one-touch power windows, power door locks, passenger visor mirror, glove box and ashtray lamps, overhead console with reading lamps, stain-resistant cloth fabric,^[11] with 40/20/40 front seat, folding rear seat with underseat storage (on Quad and Crew Cab models), floor mats, SIRIUS[®] Satellite Radio,^[5] Electronic Vehicle Information Center (EVIC) in the instrument cluster, including Tire Pressure Monitoring System display.

RAM 1500 BIG HORN. All of the SLT features, with these additions/exceptions: Mechanical: 4.7-liter V8 or available 5.7-liter HEMI V8 with Variable Valve Timing (VVT) and MDS Fuel Saver Technology on Quad Cab with 5-speed automatic, Crew Cab models feature the 5.7-liter V8 with 5-speed automatic, (HEMI[®] V8-equipped models feature dual exhaust), 20-inch painted aluminum wheels. Exterior: Quad halogen headlamps, chrome grille with chrome billet inserts, fog lamps, power heated mirrors with puddle lamp and turn signal indicator, engine bay lamp, Big Horn badge. Interior: Leather-wrapped steering wheel with audio controls, glove box and ashtray lamps, 40/20/40 cloth bench seat with rear 60/40 split-folding seats, overhead console with reading lights and universal garage door opener, auto-dimming rearview mirror.



1500
CREW CAB OUTDOORSMAN

1500
QUAD CAB[®] SPORT

1500
CREW CAB LARAMIE

NEW RAM 1500 OUTDOORSMAN. Engineered for the fisherman, hunter and camper, with exclusive features to meet their needs. In Regular Cab, Quad Cab, and Crew Cab models, 4x2 and 4x4 configurations. New 2011 Ram Outdoorsman 1500 is based on the SLT trim level, with the following additions/changes: Mechanical: 4.7-liter V8 or available 5.7-liter HEMI V8 with Variable Valve Timing (VVT) and MDS Fuel Saver Technology, 5-speed automatic transmission, 1500 4x4 models feature underbody skid plates and antispin differential, all 4x2 and 4x4 models feature Class IV trailer hitch, tow hooks, 17-inch LT all-terrain tires, 32-gallon fuel tank (not available on Regular Cab Short Box). Safety and Security: Remote Start, security alarm. Exterior: Two-tone paint treatment, with new additional upper body colors of Hunter Green Pearl and Deep Cherry Red Crystal Pearl, Outdoorsman lower body, fender flares, and bumpers are painted in Mineral Gray Metallic, body-color grille with Black door handles and exterior mirrors, heated power mirrors with supplemental turn signals and puddle lamps, quad halogen headlamps, fog lamps, underhood lamp. Interior: Rear sliding window (Regular Cab only), 10-way power driver's seat, premium cloth bucket front seats, floor console-mounted shifter, rear 60/40 split-folding seat, 115-volt power outlet, overhead console with universal garage door opener, leather-wrapped steering wheel with audio controls, interior lamps for glove box, ashtray, rear seat dome, all-weather rubber mud/slush mats.

RAM 1500 SPORT. All of the features of Ram SLT, with these additions/exceptions: Mechanical: 5.7-liter HEMI V8 with Variable Valve Timing (VVT) and MDS Fuel Saver Technology, with 5-speed automatic transmission, dual exhaust with aggressive note, 20-inch chrome-clad aluminum wheels, P275/60R20 OWL tires. Exterior: Monotone finish, body-color grille with chrome billet inserts, body-color front fascia and rear bumper, body-color heated mirrors with signal/puddle lamps, quad halogen headlamps, fog lamps. Interior: Sport cloth high-shoulder bucket seats, 10-way power driver's seat, 60/40 split/fold rear seat, Media Center 430 radio, leather-wrapped steering wheel with audio controls, monotone interior treatment, floor console-mounted shifter, soft upper instrument panel and door trim, 115-volt power inverter.

RAM 1500 LARAMIE. Features include: Mechanical: 5.7-liter HEMI V8 with Variable Valve Timing (VVT) and MDS Fuel Saver Technology, with 5-speed automatic transmission, ParkSense[®] Rear Park Assist System,^{[1][2]} dual exhaust with refined power note, 20-inch chrome-clad wheels, P275/60R20 BSW tires. Safety and security: Security alarm. Exterior: Two-tone paint with wheel flares, chrome bumpers, grille, and inserts, chrome power heated mirrors with signal/puddle lamps, Laramie badge. Interior: Media Center 430 radio with surround sound speakers and subwoofer, power heated front seats, leather-wrapped heated steering wheel, Dual-Zone Automatic Temperature Control, power 10-way driver's seat, 6-way power passenger seat, leather-trimmed 40/20/40 heated bench seat with 60/40 rear split/fold seat and storage, memory system for mirrors, seats, pedals and radio, bright accents, woodgrain door trim, power adjustable pedals.



NOTE: Light Graystone not shown above. Available only as lower two-tone color on Laramie: See page 8 for reference.





17-inch Drop-Center Steel Wheel
with Black Center Cap
(Standard on ST)



17-inch Chrome-Clad Steel Wheel
(Available on ST)



17-inch Painted Aluminum Wheel
(Standard on SLT and Outdoorsman)



17-inch Chrome-Clad Aluminum Wheel
(Available on Laramie)



20-inch Painted Aluminum Wheel
(Standard on Big Horn, Available on SLT)



20-inch Chrome-Clad Aluminum Wheel
(Standard on Sport, Available on Big Horn)



20-inch Chrome-Clad Aluminum Wheel
(Standard on Laramie)



22-inch Polished Forged Aluminum Wheel
(Standard on R/T)



CREW CAB

Total Length:	227.5	Bed Length:	67.4
Total Width:	79.4	Bed Width:	66.4
		Bed Depth:	20.0



QUAD CAB

Total Length:	229.0	Bed Length:	76.3
Total Width:	79.4	Bed Width:	66.4
		Bed Depth:	20.1



REGULAR CAB SHORT BOX

Total Length:	229.0	Bed Length:	76.3
Total Width:	79.4	Bed Width:	66.4
		Bed Depth:	20.1



REGULAR CAB LONG BOX

Total Length:	226.9	Bed Length:	98.3
Total Width:	79.4	Bed Width:	64.4
		Bed Depth:	20.2

MAXIMUM LOADED TRAILER WEIGHT (LB)⁽¹⁴⁾

		1500											
		Regular Cab				Quad Cab [®]		Crew Cab					
		SB 4x2	SB 4x4	LB 4x2	LB 4x4	SB 4x2	SB 4x4	SB 4x2	SB 4x4	RB 4x2	RB 4x4		
Automatic Transmission	Engine	Axle Ratio	GCWR (lb)										
		3.7L V6	3.55	8,500	3,750								
		3.92	8,500	3,750		3,600	3,450						
	4.7L V8	3.55	12,500	7,650	7,450	7,450	7,300	7,300	7,150	7,250	7,050	7,100	6,950
		3.92	12,500	7,650	7,450	7,450	7,300	7,300	7,150	7,250	7,050	7,100	6,950
	5.7L HEMI [®] V8	4.10	10,000	5,000									
		3.21	12,000	7,100		6,900	6,750		6,700		6,600		
		3.55	14,000	9,100	8,900	8,900	8,750	8,750	8,550	8,700	8,550	8,600	8,400
		3.92	14,000	9,100	8,900								
		3.92	15,500			10,450	10,250	10,250	10,050	10,200	10,050	10,100	9,900

MAXIMUM PAYLOAD CAPACITIES (LB)⁽¹⁴⁾

		1500										
		Regular Cab				Quad Cab		Crew Cab				
		SB 4x2	SB 4x4	LB 4x2	LB 4x4	SB 4x2	SB 4x4	SB 4x2	SB 4x4	RB 4x2	RB 4x4	
Automatic Transmission	Engine	GVWR	6,025		1,450							
		3.7L V6	6,600		1,860							
		6,700				1,810						
		6,025	1,340									
	4.7L V8	6,350		1,490								
		6,600			1,730	1,560						
		6,700					1,670	1,610				
		6,800							1,700	1,530	1,580	1,420
	5.7L HEMI [®] V8	6,200	1,460									
		6,350		1,440								
		6,600			1,670	1,530						
		6,700					1,620	1,610				
		6,800							1,670	1,500	1,550	1,380

SB = Short Bed LB = Long Bed RB = RamBox

INTERIOR DIMENSIONS

	Regular Cab	Quad Cab	Crew Cab
Head Room F/R (in)	40.3	41.0 / 39.7	41.0 / 39.9
Leg Room F/R (in)	41.0	41.0 / 34.7	41.0 / 40.3
Shoulder Room F/R (in)	66.0	66.0 / 65.7	66.0 / 65.7
Hip Room F/R (in)	62.9	63.2 / 63.2	63.2 / 63.2
Total Interior Volume (cu ft)	63.1	116.6	125.3

All measurements in inches.

RAM 1500 BUYER'S GUIDE

	ST REG/QUAD/CREW	SLT REG/QUAD/CREW	BIG HORN QUAD/CREW	OUTDOORSMAN REG/QUAD/CREW	SPORT REG/QUAD/CREW	LARAMIE QUAD/CREW
CPOS PACKAGE	A	G	Z	T	L	H
POWERTRAIN/ENGINE						
3.7L V6 (EKG)	22A	N/A	N/A	N/A	N/A	N/A
4.7L FLEX FUEL V8 (EVE)	24A	24G	24Z	24T	N/A	N/A
5.7L HEMI® V8 WITH VVT & MDS (EZD)	26A	26G	26Z	26T	26L	26H
MECHANICAL FEATURES						
ALTERNATOR — 160-amp (BAB)	•	•	•	•	•	•
AXLE — 3.21 ratio (4x2 HEMI V8 only) (DMC)	0	0	0	0	0	0
— 3.55 ratio (DMD)	•	•	•	•	•	•
— 3.92 ratio (included with V6 on Regular Cab long box and Quad Cab® models and 4x4 Outdoorsman) (DMH)	P/O	0	0	O/P	0	0
— 4.10 ratio (included on Regular Cab Sport R/T 4x2) (DMF)					P	
— Antispin rear differential (included with 3.92 or 4.10 axle ratio) (DSA)	P	P	P	P	P	P
BATTERY — 700-amp (BCV)	•	•	•	•	•	•
ENGINE BLOCK HEATER (NHN)	0	0	0	0	0	0
FUEL TANK — 26-gallon (not available with 8-ft box) (NFW)	•	•	•	•	•	•
— 32-gallon (std. on Regular Cab 8' box models; optional on 6'3" and 5'7" box models; not available on Regular Cab Short Box) (NFX)	0/•	0/•	0	•	0	0
SHOCK ABSORBERS — Front, heavy-duty (SFB)	•	•	•	•	•	•
— Rear, heavy-duty (SGB)	•	•	•	•	•	•
— Rear, heavy-duty (SGD)				•		
STABILIZER BAR — Front (SHA)	•	•	•	•	•	•
STEERING — Power, rack-and-pinion (SBA)	•	•	•	•	•	•
TRAILER HITCH — Class IV hitch receiver (XFH)	0	0	0	•	0	0
TRANSFER CASE — Electric shift, part-time transfer case, 4x4 only (DH5)	•	•	•	•		
— On-demand (4x4 models only; requires HEMI V8) (DH8)			•	0	•	•
WINCH — Tire carrier (TBM)	•	•	•	•	•	•
EXTERIOR FEATURES						
BADGING — 4x4 (only on 4x4 models) (MUS)	•	•	•	•	•	•
— Big Horn (MYF)			•			
— Laramie (MTE)						•
— Lone Star (Texas only) (MYG)			P			
— Outdoorsman				•		
— R/T (Regular Cab Short Box 4x2 model only) (MV4)					•	
— Ram's Head (MGA)	•	•	•	•	•	•
— SLT (MTD)		•				
BEDLINER — Box, under rail (XME)	0	0	0	0	0	0
— Spray-in (XMG)	0	0	0	0	0	0
BUMPERS — Body-color, rear (MBQ)						•
— Front, chrome (included with Chrome Appearance Group) (MCT)	P	•	•			•
— Front, Dark Gray (MCC)	•					
— Front, painted Gray (MBA)				•		
— Rear, chrome (included with Chrome Appearance Group) (MBF)	P	•	•			•
— Rear, Dark Gray (MBZ)	•				•	
— Rear, painted Gray (MBC)						
EXHAUST — Dual rear (included with HEMI V8) (NER)			P			•
— Dual rear, aggressive sound (NEX)						•
FASCIA — Front, body-color (MBP)						•
— Front, upper body-color (MGM)		•	•	•		•
— Front, upper Dark Gray (MCL)	•					
FOG LAMPS — Included with Popular Equipment Group on Regular Cab only (LNU)		P	•	•	•	•
GRILLE — Body-color surround, Black insert (included with R/T model) (MFT)					•	P
— Body-color surround, chrome billet insert (MFN)						•
— Chrome surround, Black insert grille (MFD)	•	•				
— Chrome surround, chrome billet insert (MFH)			•			
— Chrome surround, chrome honeycomb insert (MFL)						•
HEADLAMPS — Automatic (LMG)	•	•	•	•	•	•
— Halogen (LMA)	•	•				
— Quad halogen (LME)			•	•	•	•
MIRRORS, EXTERIOR — Manual, Black, Regular Cab only (GPU)	•					
— Folding trailer tow, manual, Black (GPD)	0					
— Power, heated, folding, Black (GT6)	•	•				
— Power trailer tow, manual folding, Black, includes exterior courtesy lamps and supplemental turn signal (GPG)	0	0	0	0	0	
— Power, folding trailer tow, Black, includes exterior courtesy lamps and supplemental turn signal (GPL)	0	0	0	0	0	
— Power, heated, auto-dimming, folding, Black, includes exterior courtesy lamps and supplemental turn signal (included with Luxury Group) (GUK)		P	•	•		
— Power, heated, folding, auto-dimming, body-color, includes exterior courtesy lamps and supplemental turn signal (GT5)						•
— Power multifunction, heated, auto-dimming, folding, chrome, includes position memory, exterior courtesy lamps and supplemental turn signal (GU4)						•
— Power trailer tow multifunction, heated, auto-dimming, manual folding, chrome, includes position memory, exterior courtesy lamps and supplemental turn signal (GPC)						0
— Power folding trailer tow multifunction, heated, auto-dimming, chrome, includes position memory, exterior courtesy lamps and supplemental turn signal (GP2)						0

	ST REG/QUAD/CREW	SLT REG/QUAD/CREW	BIG HORN QUAD/CREW	OUTDOORSMAN REG/QUAD/CREW	SPORT REG/QUAD/CREW	LARAMIE QUAD/CREW
CPOS PACKAGE	A	G	Z	T	L	H
EXTERIOR FEATURES (continued)						
MONOTONE PAINT (APA)	•	•	•	N/A	•	0
PAINT — Two-tone, includes accent fender flares (APD)				•		•
SIDE STEPS — Tubular, chrome finish; by Mopar® (MRT)	0	0	0	0	0	0
SKID PLATE — Front suspension (4x4 only, included with Protection Group) (XEU)	P	P	P	P	P	P
— Transfer case (4x4 only, included with Protection Group) (XEF)	P	P	P	P	P	P
STORAGE — RamBox® Cargo Management System: Includes pickup box with integrated bins which are weatherproof, lockable and drainable. Also includes rails with four adjustable cleats and a dual purpose bed divider/bed extender (Crew Cab models only) (XB9)		0	0	0	0	0
TAILGATE — Locking, removable, with lift assist and caliper latches (XJJ)	•	•	•	•	•	•
TIRES — P265/70R17 BSW All-Season (TTM)	•	•				
— P265/70R17 OWL All-Season (TTY)		0				0
— LT275/70R17C OWL All-Terrain (TTL)				•		
— P275/60R20 BSW All-Season (included with 20 x 8-inch painted aluminum wheels) (TTJ)		P	•			•
— P275/60R20 OWL All-Season (4x2 models only) (TUB)		0	0		•	0
— P275/60R20 OWL All-Season (4x4 models) (TUK)		0	0	0	•	0
— P285/45R22 BSW All-Season (4x2 Regular Cab R/T model only) (TY4)						•
TIRES — Spare, full-size (TBB)(TBS)	•	•	•	•	•	•
TOW HOOKS — Included with Protection Group (XEA)	O/P	O/P	O/P	•		O/P
WHEELS — Steel spare (WF1)(WGA)	•	•	•	•	•	•
— 17 x 7-inch styled steel, painted Argent (WEA)	•					
— 17 x 8-inch steel chrome-clad (included with Chrome Appearance Group) (WF2)	P					
— 17 x 7-inch cast aluminum (WFX)		•		•		
— 17 x 8-inch chrome-clad aluminum (WGW)						0
— 20 x 8-inch aluminum (included with Popular Equipment Group) (WPA)		P	•	0		
— 20 x 9-inch chrome-clad aluminum (WP2)			0		•	
— 20 x 9-inch chrome-clad aluminum (WPG)						•
— 22 x 9-inch polished aluminum (4x2 Regular Cab R/T model only) (WPZ)					0	
WHEELWELL FLARES — Lower two-tone body-color (MRD)						•
— Monotone body-color (MML)						0
— Painted Mineral Gray Metallic (MMJ)					•	
WIPERS — Variable-intermittent (JHA)	•	•	•	•	•	•
INTERIOR FEATURES						
AIR CONDITIONING (HAA)	•	•	•	•	•	
— Dual-Zone Automatic Temperature Control (included with Sport Premium Group) (HAF)						P
ASSIST HANDLE — Driver- and passenger-side (CSP)	•	•	•	•	•	•
BEZEL — Center stack, Black (JBF)	•					
— Center stack, color-keyed (JBY)		•	•	•	•	
— Center stack, woodgrain insert (JBB)						•
CIGAR LIGHTER — Included with Smoker's Group (JJA)	P	P	P	P	P	P
CLUSTER — Instrument, with tachometer and 120-mph speedometer (JAY)	•					
— Instrument, with display screen for vehicle information center (included with Trailer Brake Control Group) (JAT)	P	•	•	•	•	•
CONSOLE — Full-size floor console with floor-mounted automatic shifter (included with front bucket seats)		P	P	•	•	P
— Overhead (CUN)		•	•	•		
— Overhead, with universal garage door opener (included with Luxury Group) (CV2)		P	•	•	•	•
DOOR LOCKS — Manual (Regular Cab only) (JEB)	•					
— Power (JPB)	•	•	•	•	•	•
FLOOR COVERING — Heavy-duty vinyl (CKJ)	•	0				
— Carpet (included with ST Popular Equipment Group) (CKE)	P	•	•	•	•	•
FLOOR MATS — Front and rear, rubber (Quad Cab® and Crew Cab) (CLF)	0	0	0	•	0	0
— Front, rubber (Regular Cab) (CLY)	0	0		•	0	
— Front and rear, carpeted (Quad Cab and Crew Cab; included with carpet on ST models) (CLE)	P	•	•		•	•
— Front, carpeted (Regular Cab; included with carpet on ST models) (CLA)	P	•			•	
LOAD FLOOR — Rear fold-flat (Quad Cab only; included with premium *M9 and *MJ cloth seats) (GVN)		P	P	P	•	•
MIRRORS, INTERIOR — Day/night manual (GNA)	•	•				
— Automatic-dimming rearview day/night (included with Luxury Group and Uconnect® Phone) (GNK)		P	•	•	•	•
— Passenger-side visor with mirror (GNM)		•				
— Illuminated visor, passenger- and driver-side (included with Luxury Group) (GNC)		P	•	•	•	•
PEDALS — Power adjustable (XAP)		0	0	0	0	
— Power adjustable with memory (XAM)						•
POWER ACCESSORY DELAY (JKY)	•	•	•	•	•	•
POWER OUTLET — Two, 12-volt auxiliary (JJJ)	•	•	•	•	•	•
— 115-volt auxiliary (included with *M9 and *MJ premium cloth seats) (JKV)		P	P	•	•	•
SEATS — 10-way power driver (included with *M9 and *MJ premium cloth seats) (JRT)		P	P	•	•	
— 10-way power driver and 6-way power passenger seats (included with *CJ seats) (JRM)						P
— 10-way power driver with memory and 6-way power passenger seats (JRF)						•
— Seat belt, front shoulder, height-adjustable (GGD)	•	•	•	•	•	•
— Heated, driver and front-passenger, includes heated steering wheel (included with *CJ seats) (GMA)						P

RAM 1500 BUYER'S GUIDE (cont.)

	ST REG/QUAD/CREW	SLT REG/QUAD/CREW	BIG HORN QUAD/CREW	OUTDOORSMAN REG/QUAD/CREW	SPORT REG/QUAD/CREW	LARAMIE QUAD/CREW
CPOS PACKAGE	A	G	Z	T	L	H

INTERIOR FEATURES (continued)

— Heated, second row, Crew Cab only (included with *GJ bucket seats) (JPZ)						P
— Vinyl 40/20/40 split-bench front seat (Quad Cab and Crew Cab models include folding rear bench seat trimmed in vinyl) (*TX)	.					
— Cloth 40/20/40 split-bench front seat (Quad Cab and Crew Cab models include cloth folding rear bench seat; included with ST Popular Equipment Group) (*V9)	P	.	.			
— Premium cloth-trimmed 40/20/40 split-bench front seat, power 10-way driver's seat, power lumbar adjust, folding center armrest/business console with center seat cushion storage, 115-volt auxiliary power outlet, fold-flat load floor on Quad Cab models. Included with Popular Equipment Group (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat) (*M9)		O/P	O	O		
— Premium cloth-trimmed low-back bucket seats, power 10-way driver's seat, power lumbar adjust, fixed center console, 115-volt auxiliary power outlet, rear fold-flat load floor on Quad Cab models. (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in cloth) (*MJ)		O	O	.		
— Cloth-trimmed low-back bucket seats, power 10-way driver's seat, power lumbar adjust, fixed center console, 115-volt auxiliary power outlet, rear fold-flat load floor on Quad Cab models. (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in cloth) (*AJ)					.	
— Leather-trimmed low-back, ventilated and heated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjust, fixed center console, 115-volt auxiliary power outlet and rear fold-flat load floor on Quad Cab models. (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in vinyl) (*GJ)					O	
— Leather-trimmed 40/20/40 split-bench heated front seats with power 10-way/memory for driver and power 6-way passenger seat, power lumbar adjust, front center seat cushion storage and folding center armrest/business console, 115-volt auxiliary power outlet, fold-flat load floor on Quad Cab models. (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in vinyl) (*VL)						.
— Leather-trimmed low-back, ventilated and heated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjust, fixed center console, 115-volt auxiliary power outlet, rear fold-flat load floor on Quad Cab models and heated 2nd-row seats on Crew Cab models. (Quad Cab and Crew Cab models include 60/40 split-folding rear bench seat trimmed in vinyl) (*GJ)						O
SPEED CONTROL — Included with Trailer Brake Control and ST Popular Equipment Groups (NHM)	P
STEERING — Tilt column (SUA)
STEERING WHEEL — 4-spoke, urethane (SCF)	.	.				
— Leather-wrapped with remote audio control buttons (included with Luxury Group) (SCV)	P
— Heated (included with heated seats) (NHS)						P.
STORAGE — Front seat center cushion (included with *M9) (CVH)		P	P			.
— Front, behind seat (Regular Cab only) (CU3)
— Rear, in-floor storage bins (Crew Cab models only)
— Rear, underseat compartment (Quad Cab and Crew Cab models only) (CUE)
SUNROOF — Power (Quad Cab and Crew Cab models only) (GWA)		O	O	O	O	O
THREE BLINK — Turn signal lane change feature
TIP START — Included with all automatic gas engines
WINDOWS — Manual (Regular Cab only) (JF8)	.					
— Power, front with driver's one-touch down (Regular Cab only) (JPY)		
— Power, front and rear with driver's one-touch down and up (Quad Cab and Crew Cab models only) (JP3)
— Rear backlight, fixed (included with rear defrost on Quad Cab and Crew Cab models) (GJD)	.	P	P	P	P	P
— Rear backlight, sliding (Regular Cab only) (GFD)	O	O		.	O	
— Rear backlight, power sliding (Quad Cab and Crew Cab models only) (GFE)	
— Rear defroster (requires fixed rear window glass) (GFA)		O	O	O	O	O

UCONNECT® MULTIMEDIA

MEDIA CENTER 130 RADIO — AM/FM/CD radio with MP3/WMA support, audio jack and Voice Command of radio when equipped with optional Uconnect Phone (RES)		
MEDIA CENTER 430 RADIO — AM/FM radio with MP3/WMA support, 30GB hard drive with 6,700 song capacity, CD/DVD player, 6.5-inch touch screen, SIRIUS® Satelite Radio, ¹⁵³ audio jack and Voice Command (RBZ)		O	O	O	.	.
MEDIA CENTER 430N RADIO — AM/FM/CD/DVD radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 4,250 song capacity, SIRIUS Satelite Radio, ¹⁵³ audio jack, Voice Command, GPS Navigation, SIRIUS Traffic ¹⁵⁴ and Uconnect Phone (RHB)		O	O	O	O	O
MEDIA CENTER 730N RADIO — AM/FM/CD/DVD radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 4,250 song capacity, SIRIUS Satelite Radio, ¹⁵³ audio jack, Voice Command, GPS Navigation, SIRIUS Traffic ¹⁵⁴ and Uconnect Phone (RHR)						O
MEDIA CENTER 730N RADIO — AM/FM/CD/DVD radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 4,250 song capacity, SIRIUS Satelite Radio, ¹⁵³ audio jack, Voice Command, GPS Navigation, SIRIUS Traffic ¹⁵⁴ and Uconnect Phone (RER)						O
iPOD® CONTROL — Included with Media Center touch-screen radios (RST) (RSX)
RADIO CONTROLS — Steering wheel-mounted audio controls (included with leather-wrapped steering wheel) (RDZ)		P
REAR SEAT VIDEO™ SYSTEM — Not available with sunroof on Quad Cab; not available on Regular Cab (XRV)			O	O	O	O
SIRIUS SATELLITE RADIO ¹⁵³ — Included with ST Popular Equipment Group (RSC)	P
SPEAKER SYSTEMS — 6 standard (RCG)
— Premium 1 speakers (Regular Cab only) (RCK)		O	O	O	.	
— 10 premium, amplified speakers including a subwoofer (included with Sport Premium and Technology Groups) (RC3)		P	P	P	P	.

	ST REG/QUAD/CREW	SLT REG/QUAD/CREW	BIG HORN QUAD/CREW	OUTDOORSMAN REG/QUAD/CREW	SPORT REG/QUAD/CREW	LARAMIE QUAD/CREW
CPOS PACKAGE	A	G	Z	T	L	H

UCONNECT® MULTIMEDIA (continued)

UCONNECT PHONE — Hands-free calling with Address Sync, Bluetooth® and Voice Command (included with Media Center touch-screen radios) (RSP)		P	P	P	.	.
UCONNECT WEB — Internet connection WiFi Hotspot. Dealer-installed Authentic Ram Accessory by Mopar (subscription required; sold separately)	O	O	O	O	O	O
SAFETY AND SECURITY						
AIR BAGS — Advanced multistage front ¹⁶⁰ (GG3)
— Supplemental side-curtain ¹⁶⁰ (CGS)
BRAKES — Power-assisted 4-wheel antilock disc (BRT)
ELECTRONIC STABILITY CONTROL (ESC) ¹⁶¹ — Includes ABS, Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Control (BNB)
PARKSENSE ¹⁶² — Rear Park Assist System (included with Sport Premium and Technology Groups) (XAA)		P	P	P	P	.
PARKVIEW ¹⁶² — Rear Back-Up Camera (requires Media Center touch-screen radio) (XAC)		O	O	O	O	O
REMOTE KEYLESS ENTRY — Controls for power door locks, illuminated entry system, panic alarm, includes 2 transmitters (included with Power and Remote Entry Group) (GXM)	
REMOTE START SYSTEM — Included with Remote Start and Security Group (XBM)		P	P	.	P	O
SECURITY ALARM — Included with Remote Start and Security Group (LSA)		P	P	.	.	.
SENTRY KEY® THEFT DETERRENT — Engine immobilizer (GXX)
TIRE PRESSURE MONITOR (LAB)	.					
TIRE PRESSURE MONITOR WITH DISPLAY (XGM)	P
TRAILER BRAKE CONTROL — Fully integrated electronic (included with Trailer Brake Control Group) (XHC)	P	O	O	O	O	O
PACKAGE GROUPS						
CHROME APPEARANCE GROUP — Includes chrome front and rear bumpers, 17-inch chrome-clad steel wheels (AED)	O					
CHROME TUBULAR SIDE STEPS AND BED SIDE RAIL GROUP — Not available with 8' box or RamBox (AGZ)	O	O	O	O	O	O
CHROME TUBULAR SIDE STEP (MRT)	O	O	O	O	O	O
CLY FRONT SLUSH MAT (CLY)	O	O	O		O	O
LUXURY GROUP — Includes overhead console, sun visors with illuminated vanity mirrors, rearview auto-dimming mirror, power heated mirrors (SLT only), universal garage door opener, glove box lamp, ashtray lamp, underhood lamp, rear dome lamp with on/off switch and leather-wrapped steering wheel (ADA)		O
POPULAR EQUIPMENT GROUP — Regular Cab only. Includes premium cloth 40/20/40 bench seat, fog lamps and 20-inch painted wheels (ALW)		O				
PROTECTION GROUP — 4x4 models only (includes tow hooks, front suspension and transfer case skid plates) (ADB)	O	O	O	.		O
REAR SLUSH MAT (CLF)	O	O	O		O	O
REMOTE START AND SECURITY GROUP — Includes security alarm and remote start system (AJB)		O	O	.	O	
SMOKER'S GROUP — Includes ashtray and cigar lighter (AWS)		O	O	O	O	O
SPORT PREMIUM GROUP — Includes Dual-Zone Automatic Temperature Control A/C, premium 10-speaker system and ParkSense Rear Park Assist System (Quad Cab and Crew Cab only) (ANF)						O
ST POPULAR EQUIPMENT GROUP — Includes cloth 40/20/40 bench seat, carpeted flooring, speed control, floor mats and SIRIUS Satelite Radio ¹⁵³ (AJY)	O					
TECHNOLOGY GROUP — Includes premium 10-speaker system and ParkSense Rear Park Assist System (ADG)		O	O	O		
TRAILER BRAKE CONTROL GROUP — Includes Trailer Brake Control, instrument cluster with Electronic Vehicle Information Center (EVIC) and speed control (AHE)	O					

¹²¹Based on *Automotive News* classification. ¹²²Based on EPA est 14 city to 20 hwy mpg 4x2 model (4x4 EPA 13 city/18 hwy). Results depend on driving habits and conditions. ¹²³Phone must support Bluetooth Phone Book Access Profile (PBAP). ¹²⁴The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. ¹²⁵Required SIRIUS Radio, Traffic, Travel Link, and Backseat TV subscriptions sold separately after trial period. Other fees and taxes will apply. SIRIUS Traffic and Travel Link available in select markets; Backseat TV subscription not available without SIRIUS Radio subscription; and SIRIUS data displays and individual product availability vary by hardware equipment. SIRIUS service available only to those at least 18 years of age in the 48 contiguous U.S.A., DC, and Puerto Rico (with coverage limitations), while Internet radio is also available in AK, HI, and PR. Fees and programming subject to change. Service automatically renews and you will be billed, at then-current rates, unless you call 1-888-539-7474 to cancel. Subscriptions governed by SIRIUS Terms and Conditions available at sirius.com. Service available in Canada; see siriuscanada.ca. ¹²⁶Requires Uconnect Phone. ¹²⁷5-Year/100,000-Mile Powertrain Limited Warranty. Transferable. See dealer for a copy of limited warranty. Includes towing to an authorized dealer. ¹²⁸No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp in the speedometer flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ¹²⁹3-Year or 36,000-Mile Basic Limited Warranty. Excludes normal maintenance and wear items. ¹³⁰The advanced front air bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ¹³¹Not compatible with aftermarket fabric-protecting coatings. ¹³²Always check entire surroundings before backing up. ¹³³Additional costs may apply. See your dealer for details. ¹³⁴When properly equipped.

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